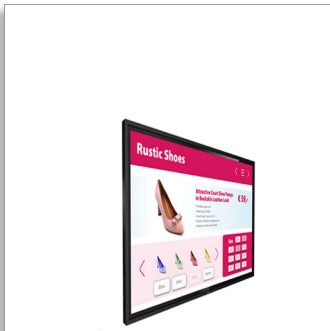




Philips Signage Solutions
Multi-Touch Display

55"

Powered by Android
Multi-touch



55BDL3452T

Engage them

20-point Multi-Touch display.

Inspire collaboration. Deliver information. This responsive Philips Multi-Touch Professional UHD Display is ideal for multi-finger, multi-user applications—from wayfinding to presentations. Up to 20 touch points can be active at once.

Versatile system solution

- Energy-saving automatic backlight control
- FailOver ensures that content is always playing
- Internal memory. Upload content for instant play
- Simplified user interaction with kiosk mode

Effortless setup. Total control.

- Operate, monitor and maintain with CMND and Control
- CMND and Create. Develop and launch your own content
- CMND & Deploy. Install and launch apps remotely

Superb picture. Responsive touchscreen.

- Plug-and-play 20-point Multi-Touch display
- Android SoC processor. Native and web apps
- UHD Clear images. Crisp contrast

PHILIPS

Highlights

CMND & Deploy

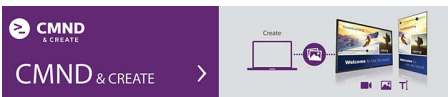
Quickly install and launch any app - even when you're off site and working remotely. CMND & Deploy lets you add and update your own apps, as well as apps from the Philips Professional Display App Store. Simply scan the QR code, log in to the store and click on the app you want to install. The app will be automatically downloaded and launched.

CMND and Control



Run your display network over a local (LAN) connection. CMND and Control allows you to perform vital functions like controlling inputs and monitoring display status. Whether you're in charge of one screen or 100.

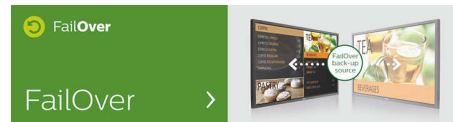
CMND and Create



Take control of your content with CMND and Create. A drag-and-drop interface makes it

simple to publish your own content, whether it's a daily specials board or branded corporate information. Preloaded templates and integrated widgets ensure that your stills, text and video will be up and running in no time.

FailOver



From waiting room to meeting room, never show a blank screen. FailOver lets your Philips Professional Display switch automatically between primary and secondary inputs, ensuring that content keeps playing even if the primary source goes down. Simply set a list of alternative inputs to be sure your business is always on.

Internal memory

Save and play content without the need for a permanent external player. Your Philips professional display has an internal memory, which allows you to upload media into the display for instant playback. The internal

memory also functions as a cache for online streaming.

Energy saving

Energy-saving automatic backlight control

Powered by Android 8

Control your display via an Internet connection. Android-powered Philips Professional Displays are optimised for native Android apps and you can install web apps directly to the display too. A new Android 8 OS ensures the software is kept secure and stays up to date with the latest specification for longer.

UHD Clear images. Crisp contrast

UHD Clear images. Crisp contrast

Kiosk mode

Simplified user interaction with kiosk mode

Plug-and-play 20

Plug-and-play 20-point Multi-Touch display

Specifications

Connectivity

- Audio output: 3.5 mm jack
- Video input: DVI-D (x 1), HDMI 2.0 (x 2), USB 2.0 Type A (x 2), USB 2.0 Type B (x 1), VGA (Analogue D-Sub) (x 1)
- Audio input: 3.5 mm jack
- Other connections: micro SD, OPS
- External control: RJ45, IR (in/out) 3.5 mm jack, RS232C (in/out) 2.5 mm jack

Picture/Display

- Diagonal screen size (metric): 138.8 cm
- Diagonal screen size (inch): 55 inch
- Aspect ratio: 16:9
- Panel resolution: 3840 x 2160
- Pixel pitch: 0.315 (H) x 0.315 (V) mm
- Optimum resolution: 3840 x 2160 @ 60 Hz
- Brightness: 400 cd/m²
- Display colours: 1.07 B
- Contrast ratio (typical): 1300:1
- Response time (typical): 8 ms
- Viewing angle (horizontal): 178 degree
- Viewing angle (vertical): 178 degree
- Picture enhancement: 3/2 - 2/2 motion pull down, 3D Combfilter, Motion compens. deinterlacing, Progressive scan, 3D MA deinterlacing, Dynamic contrast enhancement
- Surface treatment: Anti-Glare coating
- Panel technology: IPS
- Operating system: Android 8.0

Convenience

- Placement: Landscape (18/7), Portrait (18/7)
- Screen-saving functions: Pixel Shift, Low Brightness
- Keyboard control: Hidden, Lockable
- Remote control signal: Lockable
- Signal loop through: IR Loop through, RS232
- Energy-saving functions: Smart Power
- Network controllable: RS232, RJ45

Sound

- Built-in speakers: 2 x 10 W

Power

- Mains power: 100 ~ 240 VAC, 50/60 Hz
- Consumption (Typical): 140 W
- Consumption (Max): 270 W
- Standby power consumption: <0.5 W
- Power Saving Features: Smart Power
- Energy Label Class: G

Supported Display Resolution

- Computer formats: 640 x 480, 60, 67, 72, 75 Hz, 800 x 600, 56, 60, 72, 75 Hz, 1024 x 768, 60 Hz, 1280 x 768, 60 Hz, 1280 x 800, 60 Hz, 1280 x 1024, 60 Hz, 1360 x 768, 60 Hz, 1366 x 768, 60 Hz, 1440 x 900, 60 Hz, 1600 x 1200, 60 Hz, 1920 x 1080, 60 Hz, 1920 x 1200, 60 Hz, 720 x 400, 70 Hz, 800 x 600, 60, 72, 75 Hz, 3840 x 2160, 60 Hz, 50 Hz
- Video formats: 480i, 60 Hz, 480p, 60 Hz, 576p, 50 Hz, 576i, 50 Hz, 720p, 50, 60 Hz, 1080i, 50, 60 Hz, 1080p, 50, 60 Hz, 1080i, 25, 30 Hz, 480i, 30, 60 Hz, 576i, 25, 50 Hz, 3840 x 2160, 24, 25 Hz,

3840 x 2160, 30Hz

Dimensions

- Set Width: 1272.6 mm
- Product weight: 27.0 kg
- Set Height: 743.4 mm
- Set Depth: 75.5 (D@Wall mount)/81.7 (D@OPS Cover) mm
- Set Width (inch): 50.10 inch
- Set Height (inch): 29.27 inch
- Wall Mount: 400 x 400 mm, M6
- Set Depth (inch): 2.97 (D@Wall mount)/3.22 (D@OPS Cover) inch
- Bezel width: 16.3 mm (T/R/L/B)
- Product weight (lb): 59.52 lb

Operating conditions

- Altitude: 0 ~ 3000 m
- Temperature range (operation): 0 ~ 40 °C
- MTBF: 50,000 hour(s)
- Temperature range (storage): -20~60 °C
- Humidity range (operation)[RH]: 20~80% (without condensation)
- Humidity range (storage) [RH]: 5~95% (without condensation)

Multimedia Applications

- USB Playback Video: M2TS, M4V, MK3D, MKV, MP4, MPEG, MPG, MTS, TS, TTS, VOB, WMV
- USB Playback Picture: BMP, GIF, JPEG, JPG, PDF
- USB Playback Audio: AAC, AIF, AIFF, ASF, LPCM, M3U, M4A, MP3, MP4, WAV, WMA

Internal Player

- CPU: 2 x A53 + 2 x A73
- GPU: ARM Mali G51
- Memory: 2 GB DDR3, 8 GB
- Wi-Fi: 2.4 G, 5 G

Accessories

- Included Accessories: Cleaning cloth (x 1), IR sensor cable (1.8 m) (x 1), Philips logo (x 1), Power supply cable (3 m), Quick start guide (x 1), Remote control and AAA batteries, RS232 cable (3 m) (x 1), RS232 daisy chain cable (x 1), USB Cover and screw x 1
- Stand: BM05922 (Optional)

Miscellaneous

- On-Screen Display Languages: Arabic, English, French, German, Italian, Japanese, Polish, Spanish, Turkish, Russian, Simplified Chinese, Traditional Chinese, Danish, Dutch, Finnish, Norwegian, Portuguese, Swedish
- Warranty: 3 year warranty
- Regulatory approvals: BSMI, CB, CE, FCC, Class A, RoHS, CU, ETL, IMDA, PSB

Interactivity

- Multi-touch technology: IRHE
- Touchpoints: 20 simultaneous touch points
- Plug and play: HID compliant
- Protection glass: 3 mm tempered safety glass



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EAN: 87 12581 77388 5

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